

# Professional Development Services

Complimentary with Purchase of the Superkids® K–2 Reading Program

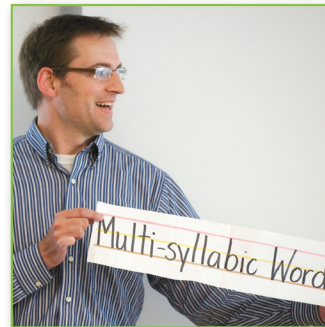
At Rowland Reading Foundation, professional development is a critical part of our mission. We look forward to providing you with our complimentary professional development services and partnering with you to create additional customized professional development programs available for purchase.

Our goal is to give teachers the training they need to implement the program most effectively—and give students the strong instruction they deserve.



*Reasae W. Rowland*

Founder and Chairman,  
Rowland Reading Foundation



## Initial In-service Training: Implementing the Superkids Program

This training prepares teachers to implement the Superkids program. Separate training is provided for each grade level. Participants will understand the “what” and “why” of the Superkids program and will leave this session prepared to use all program materials. Initial training is offered each year to all teachers new to the program or new to a grade level. Experienced teachers are welcome to attend as a refresher course. A training DVD is provided for teachers unable to attend the initial training or for reinforcing the training session.

## Coaching Visits

In the first year of instruction, each classroom receives two coaching visits, one in the fall and one in the early spring. Superkids coaches are highly trained primary educators with experience teaching and coaching the program. Classroom visits can include observation and feedback, lesson modeling, or discussion on topics chosen by the teacher, including differentiated instruction. Coaching visits may also include a grade-level or team meeting, either during the day or after school. If indicated, a classroom may receive additional coaching days to support successful implementation.



## Administrator Orientation Package

Rowland Reading Foundation provides a presentation on DVD for administrators to acquaint them with our program and our research. Administrators are provided a “What to Expect” document for classroom walk-throughs.

## Parent Orientation Package

Rowland Reading Foundation provides a presentation on DVD that can be delivered to parents by classroom teachers or other personnel to acquaint them with the Superkids program and the research that supports it. The package includes handouts as well as an invitation template that can be customized for parent meetings.



## Super Tutor Package

Super Tutors are community volunteers who want to help children learn to read. This training module, presented on DVD, is designed to provide an overview of the reading process, introduce tutors to Superkids materials, and prepare tutors to provide valuable and purposeful assistance during reading instruction.

For more information about our professional development services, contact your Rowland Reading sales consultant.

“I cannot say enough positive things about the Rowland Reading team. The training provided for our teachers was outstanding. The Foundation has helped us make reading fun again for our students.”

**Dr. Jeffrey S. Zwiebel**

Principal

John S. Clarke Elementary School  
Pottsville, Pennsylvania

“The Rowland Reading coaches are such a valuable resource. They interact with children in classrooms, answer teachers’ questions, and provide suggestions and expertise in a positive, supportive manner.”

**Kathleen Hayes**

Literacy K–8 / Title I Coordinator  
Salem Public Schools  
Salem, Massachusetts